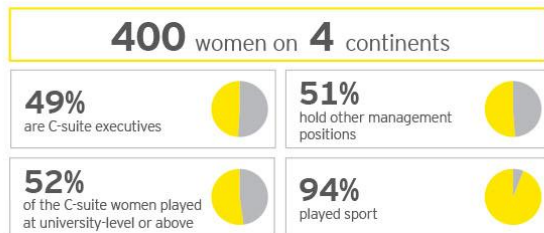


Making the connection: women, sport and leadership

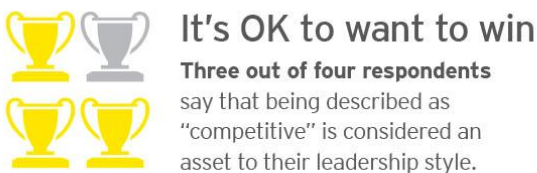
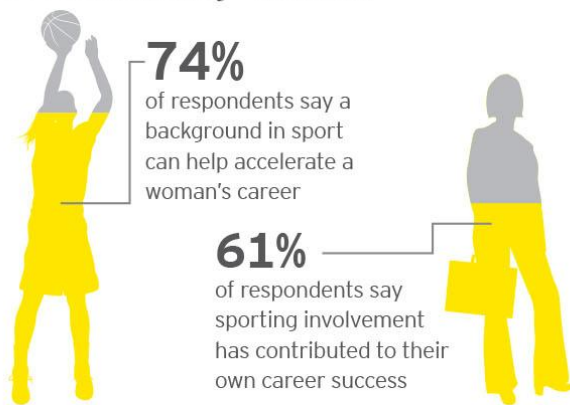


A background in sport can improve a woman's leadership potential and help her land a job, according to women executives surveyed by the **EY Women Athletes Business Network** and **espnW**. Just what is it about sport participation that can help speed girls and women down the path to success?

The respondents



Does sport help? A resounding "hurrah"



The top three leadership skills developed by sport



Why athletes are fit for jobs



Candidates with a sport background are thought to have the following traits:

- 1. Strong work ethic**
- 2. Team players**
- 3. Determined**

"Sport teaches intangible leadership skills that can't be taught in the classroom."

Beth Brooke-Marciniak

Global Vice Chair, Public Policy, EY, a US Title IX basketball scholarship recipient and one of the World's 100 Most Powerful Women, according to Forbes

Want to learn what the EY Women Athletes Business Network is doing to harness the leadership potential of women athletes? Visit www.ey.com/womenathletesnetwork or follow us on Twitter @EYWomenAthletes.